

Parrot Zikmu 'in Color' by Philippe Starck



Famous wireless speakers are now available in 4 stylish colors and reinvent the magic of Zikmu sound.

CES Las Vegas, January 7th 2010 – Parrot, global leader in wireless devices for mobile phones, is revealing at the CES Las Vegas 2010, a new colored range of its stereo speakers Zikmu by Philippe Starck: **Arctic White, Pearl Grey and Sorbet Lime.**

ZIKMU

Parrot

BY

S+ARCK

A range without false note

Magnified by the smart and aerial design from Philippe Starck, the state-of-the-art technology and the pure sound of the Zikmu take another dimension with the 'in color' collection: the elegance of **Black**, the purity of **White**, the sobriety of **Grey** and the fancy of **Yellow** ... Let your imagination run wild...

"With Zikmu, we created a beautiful and a unique object, for listening to music with today's digital devices: iPod, iPhone, PC, Mac, television," explains Henri Seydoux, founder of Parrot. *"With the 'Zikmu in color' collection, we pursue the idea of a high-tech product which is part of everyday life, in the same way as a piece of furniture or a decorative object. You choose it because you like it, because you will live well with it."*

New software

Within the framework of the launch of Zikmu 'in color' launch, Parrot is providing a software update* which will improve customer experience.

A **new web interface** including:

- A new browsing mode available from the web browser and enabling you to select the music in the iPod®
- An equalizer offering pre-settings according to the chosen music themes



**As for each Parrot product, Zikmu speakers, will benefit from new software improvement, available for free via Parrot website: www.parrot.com*

Pure Sound, wireless

Parrot Zikmu by Starck offers a **360° immersive sound**, a perfect and crystal clear sound image, thanks to the NXT technology and a very specific control of all electrodynamic elements via a system of DSP processing and amplifiers.

With Parrot Zikmu, you can listen to your music from today's digital devices:

- iPod®/iPhone® via a dedicated docking station
- PC, with audio streaming via Wi-Fi and Bluetooth
- Mac computers and Bluetooth mobile phones, with audio streaming via Bluetooth® Stereo (A2DP)

Furthermore, a RCA line-in enables Parrot Zikmu to be connected to TV screen for a Home Cinema sound effect.

<p>Wireless stereo speakers Zikmu 'in Color' Parrot by Starck will be available in Q2 2010 at 1.000£ inc. VAT.</p>

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For further information about Parrot Zikmu 'in Color' by Starck wireless speakers, visit www.parrot.com/zikmu / www.starck.com or contact:

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ABOUT PARROT

Parrot, a global leader in wireless devices for mobile phones, stands on the cutting edge of innovation. The company was founded in 1994 by Henri Seydoux as part of his determination to drive the inevitable breakthrough of mobile phones into everyday life by creating high-quality, user-friendly wireless devices for easy living. Parrot has developed the most extensive range of hands-free systems on the market for cars, motorbikes and scooters, including wireless multimedia products geared towards audiovisual applications.

In 2008, Parrot launched a new prestige line of high-end products bearing the hallmark of renowned artists. Parrot, headquartered in Paris, currently employs 450 people worldwide and generates 85% of its sales overseas.

www.parrot.com

Euronext Paris – Eurolist C: FR0004038263 – PARROT

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© 2008 Apple Inc. iPod®, iTouch® and Mac® are registered trademarks of Apple Inc., registered in the U.S. and other countries. iPhone™ is a trademark of Apple Inc. « Made for iPod » means that an electronic accessory has been designed to connect specifically to iPod and has been certified by the developer to meet Apple performance standards.

Technical specifications

<p>Specifications 100W RMS 3-channel (Class D) digital amplifier Frequency range: 50 Hz – 20 kHz Compatible audio formats: MP3, LCPM PC & Mac settings: volume, balance R/L, equalizer with presets RF remote control RCA line-in input for all audio analogue sources Power supply: 70W (per speaker)</p> <p>Dimensions (per speaker) Height: 750 mm Dimensions - bottom: 320 x 290 mm Dimensions - top: 130 x 35 mm Weight: 3.5 kg</p>	<p>Wi-Fi Wi-Fi b/g with SES/WPS</p> <p>Bluetooth <i>Bluetooth</i> v2.1 + EDR Profiles supported: A2DP (Advanced Audio Distribution Profile) AVRCP (Audio Video Remote Control Profile) Maximum range: 15 meters Pairing: by PIN code (0000) Updates via Bluetooth</p> <p>Packaging 100% recyclable</p>
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Wireless technologies

<p>Wi-Fi Wi-Fi is a wireless computer network technology that lets you operate an indoor broadband network. It can be used to connect communicating devices together and exchange data. Thanks to Wi-Fi, it is possible to create local networks and to connect so any type of peripheral with a connection high flow on a scope of several tens of metres.</p>	<p>Bluetooth The <i>Bluetooth</i> wireless technology enables voice and data to be sent via a short-distance radio link. It connects a wide range of electronic equipment without requiring additional cables. Furthermore, it extends the communication possibilities for mobile phones and a large number of devices. The <i>Bluetooth</i> stereo (A2DP) profile uses the same radio frequencies and can be used to send music tracks from one device to another.</p>
<p>NXT NXT is an innovative technology in acoustic design. It uses a very flat membrane, the panel NXT, which vibrates and gets an excellent dispersal of the sound. So the NXT technology gives an incredible flexibility of location in the room.</p>	<p>Phone and device compatibility Parrot products are 100% <i>Bluetooth</i> compatible and are therefore compatible with almost every <i>Bluetooth</i> stereo (A2DP) mobile phone. Visit www.parrot.com to find out whether your phone is compatible.</p>