

Paris, June 1st, 2010 - 5:40 pm - **Parrot, leader in wireless mobile telephony devices, announced today that it is supplying its hands-free technology in automotive connectivity to the Audi vehicle range.**

This implementation is the result of a continued collaboration between Parrot, Delphi and Audi. It is designed for several cars in the Audi range such as the A1 city car, the A7 sedan and the Q1 compact SUV. These vehicles will be marketed on a worldwide scale with vehicle releases taking place between mid-2010 and early 2011.

The solution developed by Parrot includes state-of-the-art hands-free telephony features with phonebook synchronization and digital signal processing technologies such as noise reduction and echo cancellation. It also offers audio streaming of music files from the customer's phone into the car audio system via the A2DP protocol. This lets the customer make the most of its phone's multimedia capabilities thus making it a major element of the car's entertainment system.

"Parrot Automotive Connectivity Solutions imply best-in-class integration and easy-to-use features. They are increasingly adopted by premium automotive manufacturers" said Eric Riyahi, OEM Executive Director at Parrot.

For more information on Audi : <http://www.volkswagenag.com>

ABOUT PARROT

Parrot, a global leader in wireless devices for mobile phones, stands on the cutting edge of innovation. The company was founded in 1994 by Henri Seydoux as part of his determination to drive the inevitable breakthrough of mobile phones into everyday life by creating high-quality, user-friendly wireless devices for easy living. Parrot has developed the most extensive range of hands-free systems on the market for cars, motorbikes and scooters, including wireless multimedia products geared towards audiovisual applications. In 2008, Parrot launched a new prestige line of high-end products bearing the hallmark of renowned artists. Parrot, headquartered in Paris, currently employs +450 people worldwide and generates most of its sales overseas. Parrot is listed on NYSE Euronext Paris since 2006 (FR0004038263 – PARRO).

For more information: www.parrot.com

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