PARROT®

Two leading awards recognizing the high level of technological innovation in France and internationally

Paris, February 1st, 2008 – 5:45 pm (local time) **– Parrot, the market leader for wireless mobile phone devices, has received awards from two major consumer electronics and innovation organizations in January 2008.**

PARROT: national winner of the INPI 2007 innovation awards

The French patent and trademark office (INPI) innovation awards are intended to reward small and medium-sized businesses for their ability to develop thanks to their innovation and industrial property policy.

The criteria for selecting the winning firms cover all the components of an industrial property strategy serving the company's economic development: emerging technology and competition watch, filing of industrial property titles (patents, brands, etc.), management and administration of licenses, fight against counterfeiting, etc.

Parrot initially received the INPI 2007 innovation award for the Greater Paris Region in December 2007, then on January 16th, 2008, Parrot won the national award, recognizing the relevance of the Group's industrial property strategy.

ABOUT THE INPI A public organization overseen by the French Ministry for the Economy, Finance and Industry, the French patent and trademark office (Institut National de la Propriété Industrielle, INPI) registers patents, trademarks, designs and models and provides access to all the information on industrial property and businesses. It proposes and implements public policies for industrial property and the fight against counterfeiting.
The press release published at this time by the INPI is online at: http://www.inpi.fr/fr/presse/espace-presse/communiques-de-presse/detail-communique/article/palmares-des-10e-trophees-inpi-de-linnovation373.html?tx_ttnews%5BbackPid%5D=1983&cHash=11c3bfc067

PARROT: winner of the Bluetooth® SIG Best of CES award in the Music category

At the Consumer Electronics Show held in Las Vegas at the beginning of January, the *Bluetooth SIG* organized its third Best of CES contest, rewarding the best *Bluetooth*-enabled products.

The Parrot DS1120, a new set of wireless stereo hi-fi speakers, was ranked in 1st place for the *Bluetooth Special Interest Group's* Best of CES contest in the Music category.

The Parrot DS1120 plays music from any *Bluetooth* stereo source (A2DP), delivering outstanding hi-fi quality. With a compact and sleek design, it can work with all *Bluetooth* mobile terminals: cell phones, MP3 players or laptop PCs.

ABOUT THE BLUETOOTH® SIG The Bluetooth Special Interest Group (SIG) is a privately held, not-for-profit trade association. The Group itself is not involved in designing, manufacturing or selling *Bluetooth* products. Founded in 1998, the SIG has more than 4,000 members today that are leaders in the telecommunications, computing, automotive, music, apparel, industrial automation, and network industries. SIG members are playing a key role in the development of *Bluetooth* wireless technology, incorporating and marketing this technology in their various products (cell phones, printers, vehicles, etc.).
The press release published at this time by the Bluetooth® SIG is online at:
http://www.Bluetooth.com/Bluetooth®/Press/SIG/BLUETOOTH_SIG_ANNOUNCES_WINNERS_OF_3RD_ANNUAL_BEST_OF_CES_CONTEST.htm

ABOUT PARROT

Founded in 1994, Parrot has rapidly established itself as a pivotal global player for wireless mobile telephone accessories. Drawing on its tried-and-tested expertise on voice recognition and signal processing technologies, Parrot was one of the very first companies to produce *Bluetooth*®-based wireless hands free car kits, having identified this standard's vast potential as early as 1999. In 2006, Parrot sold about 3 million units.

Determined to accompany the wireless peripherals' irresistible breakthrough into our day-to-day lives, Parrot has been developing since 2006 a new wireless range of sound and image products.

Today, Parrot truly has a major international focus: 90,5% of its sales are generated outside of France, and a large percentage of its production is outsourced to carefully selected partners, enabling it to achieve the best possible level of quality and responsiveness. Parrot is now particularly well positioned to capitalize on the bright future opening up for mobile telephone devices.

Parrot has achieved strong growth in its consolidated revenues, up from 80.9 million euros pro forma in 2005 to 166.9 million euros in 2006.

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