



Renewal of two flagship products, on sale as of June

Paris, May 21st 2008, 8:45 am - Parrot, the market leader for wireless mobile phone devices, is launching two new enhanced versions of its flagship products in the Plug & Play and Multimedia ranges.

> Following the Parrot MINIKIT's success, the new Parrot MINIKIT Slim combines several Parrot innovations within an ultra-slim portable kit (13mm / 0.5 inch).

> The Parrot PARTY Black Edition NFC is the market's first NFC-enabled wireless stereo speaker system, and will be offered alongside the other versions of the Parrot PARTY.

For Henri Seydoux, Parrot's chairman, chief executive officer and founder: "On new technologies, it is essential to know how to rapidly renew and improve our products. With the Parrot MINIKIT Slim and the Parrot PARTY NFC, Parrot is meeting several objectives: confirming our technological leadership, more effectively helping user benefit from the many possibilities offered by mobile phones, and growing our client base for these products".

Parrot MINIKIT Slim: combining technology and design



Technical characteristics:

- Bluetoothv2.0 + EDR handsfree kit
- Weight: 83 g
- Size: 60mm x 30.5mm x 13mm thick
- Standby time: over 20 days
- Call time: 10 hours
- Recharging time: 4 hours maximum
- Pairing: up to 5 telephones, PIN code
- Integrated multi-speaker voice recognition software
- Text-to-speech (voice synthesis): English, French, German, Italian, Spanish, Portuguese, Dutch
- 256 Mbit flash memory (2,500 contacts)
- 3-button user interface
- Flat panel speaker audio output (NXT SurfaceSound technology)
- Integrated omnidirectional microphone
- 208 MHz Parrot P5+ microprocessor
- Bluetooth, HFP, OPP, PBAP profile

Enhanced features and technologies for this portable Plug & Play handsfree kit:

Audio: Parrot has combined its audio know-how with the flat-panel speaker technology expertise of NXT*. The classic speaker, traditionally used with this type of device, has been replaced with a vibrating panel that recreates clearer and more consistent sounds, offering superior listening comfort.

Voice: the new voice recognition system operates without any prior learning stage and automatically works with contacts that have been transferred from your mobile phone to the handsfree kit. As soon as it has been paired, the Parrot MINIKIT Slim is able to read out the entire phonebook from your mobile phone (text-to-speech technology).

Automatic synchronization: an incorporated feature guarantees the automatic resynchronization of phone book contacts whenever the telephone is connected up to the handsfree kit.

The Parrot MINIKIT Slim, a portable and independent multi-function *Bluetooth*® handsfree kit, will be available as of June 2008 at a recommended retail price of 69 euros (including VAT). It will gradually replace the previous version, which has been on offer since October 2006. Initially, 40,000 units will be put up for sale in a limited edition, its black and metallic grey curves will be decorated with a flowery design, primarily at mobile phone specialists and through retail electronics distribution channels.



*NXT is a trademark of New Transducers Ltd

Parrot PARTY Black edition NFC: the world's first NFC-enabled Bluetooth wireless speakers

Available for this summer, the Parrot PARTY Black Edition NFC was unveiled at the NFC World Forum Europe in London, alongside with Nokia's new NFC mobile phone, the Nokia 6212 Classic.

The Parrot PARTY Black Edition is the first stereo speaker system to be released integrating the Near Field Communication (NFC) technology. With fully transparent and secure pairing, the NFC technology offers a more user-friendly experience by significantly simplifying the pairing process for two NFC products.

Parrot has been a member of the NFC Forum Initiative for over two years. According to the NFC World Europe (<http://www.terrapinn.com/2008/nfcw/>), “over

500 million mobile telephones will have integrated NFC* capabilities by 2010, enabling not only payments at points of sale and remotely, but also access to information from intelligent objects” (music, photos, etc.).



Technical characteristics:

- Dimensions: 228mm x 85mm x 79mm
- Weight: 650g
- Power output: 6 W RMS
- Class-D amplifier
- Stereo widening effect
- Virtual SuperBass effect
- Frequency range: 150Hz - 20kHz
- 5-button user interface
- Settings: volume, pairing
- Compatible sources: Bluetooth stereo (A2DP) devices / analogue audio devices
- PC and Mac OS X Leopard compatible
- Line-in socket: 3.5 mm
- Power supply: 110 - 240V AC / 15V DC
- PC software: Parrot Audio Suite
- Bluetooth v2.0 + EDR + NFC
- A2DP (Advanced Audio Distribution Profile)
- AVRCP (Audio / Video Remote Control Profile)
- Maximum range: 10 meters
- Pairing: PIN code
- Bluetooth updates

The Parrot PARTY Black Edition incorporating the NFC technology will be marketed alongside the first version of the Parrot PARTY, with both products covering different client segments. The new Parrot PARTY will initially be available at mobile phone product specialists and through retail electronics distribution channels, with a recommended retail price of 99 euros (including VAT).

ABOUT PARROT

Founded in 1994, Parrot has rapidly established itself as a pivotal global player for wireless mobile telephone accessories. Drawing on its tried-and-tested expertise on voice recognition and signal processing technologies, Parrot was one of the very first companies to produce Bluetooth®-enabled wireless handsfree car kits, having identified this standard's vast potential as early as 1999.

Determined to accompany the mobile telephone's irresistible breakthrough into our day-to-day lives, Parrot has been developing a new range of Multimedia products since 2006, including wireless hi-fi systems and LCD photo frames.

Today, Parrot truly has a major international focus, both in terms of its client base, with 86.6% of sales generated outside of France, and in terms of production, outsourced to carefully selected partners, enabling it to achieve the best possible level of quality and responsiveness. Parrot is now particularly well positioned to capitalize on the bright future opening up for mobile telephone devices.

Parrot has seen sustained growth in its consolidated revenues, which have tripled since 2005. In 2007, Parrot sold over 5 million product units and generated 220 million euros in revenues, up 32% on 2006.

www.parrotcorp.com

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