



PARROT®

***HTC and Parrot announce
strategic alliance***



London, January 22nd 2008 - 16h45 (local time) - **HTC Corp. (TAIEX: 2498; "HTC")**, the leading provider of **Microsoft® Windows Mobile®** based smart devices, and **Parrot®**, leader in wireless peripherals around the mobile phone, today announced an alliance to develop improved compatibility and overall user experience between the companies' products. The alliance will see HTC working closely with Parrot to align product roadmaps, marketing efforts and channel development to provide an enhanced complimentary solution for customers.

"While HTC smart devices offer users one device for all their content, Parrot provides the easy-to-use wireless peripherals to release that content wherever and whenever the user wants," said Henri Seydoux, founder and CEO of Parrot. "This enables HTC users to maximise the use of their devices through Parrot's technology."

Parrot manufactures a wide range of wireless mobile phone accessories for the car and home, from **Bluetooth®** handsfree car kits to wireless digital picture frames and Hi-Fi speaker systems. Parrot's product range includes wireless peripherals to suit every environment for HTC devices - be it in the car, at home or in the office.

"By working in tandem with Parrot we can enhance our offering of mobility and connectivity and add real value for all customers through providing them expanded capabilities to their devices," said Florian Seiche, Vice President, HTC Europe.

HTC has been manufacturing powerful **Microsoft® Windows Mobile®** based Smartphones and PDAs for more than ten years. The company launched its own consumer brand in 2006 and has since made great strides into both the corporate and consumer mobile markets. HTC's diverse range of converged mobile devices offers choice for consumers, whatever their mobile needs. Its latest developments include the new Touch family of products including the HTC Touch™, HTC Touch Dual™ and HTC Touch Cruise™.

All three devices incorporate HTC's touch-driven **TouchFLO®** interface which provides an intuitive user experience. These devices integrate seamlessly with Parrot accessories to deliver more choice for users. For instance, users can listen to their MP3 collection with the wireless Parrot PARTY to create instant entertainment on the move.

**For more information on both companies,
please visit their respective websites:**
www.europe.htc.com
www.parrot.com

HTC Press Contacts : Nelson Bostock Communications
Richard George or Cristina Whittington
T. +44 (0)20 7792 7432

E. Richard.George@nelsonbostock.com or Cristina.Whittington@nelsonbostock.com

ABOUT HTC

Founded in 1997, HTC Corp. (HTC) designs, manufactures and markets innovative, feature rich smartphone and PDA Phone devices. Since its establishment, HTC has developed strong R&D capabilities, pioneered many new designs and product innovations and launched state-of-the-art PDA Phones and smartphones for mobile operators and distributors in Europe, the US, and Asia. These machines are available as HTC devices and as products individually customized for operator and device partners. HTC is one of the fastest growing companies in the mobile device market. The company is listed on the Taiwan Stock Exchange under ticker 2498. For more information about HTC, please visit www.htc.com.

ABOUT PARROT

Founded in 1994, Parrot has rapidly established itself as a pivotal global player for wireless mobile telephone accessories. Drawing on its tried-and-tested expertise on voice recognition and signal processing technologies, Parrot was one of the very first companies to produce **Bluetooth®**-based wireless hands free car kits, having identified this standard's vast potential as early as 1999. In 2006, Parrot sold about 3 million units.

Determined to accompany the wireless peripherals' irresistible breakthrough into our day-to-day lives, Parrot has been developing since 2006 a new wireless range of sound and image products.

Today, Parrot truly has a major international focus: 90.5% of its sales are generated outside of France, and a large percentage of its production is outsourced to carefully selected partners, enabling it to achieve the best possible level of quality and responsiveness. Parrot is now particularly well positioned to capitalize on the bright future opening up for mobile telephone devices.

Parrot has achieved strong growth in its consolidated revenues, up from 80.9 million euros pro forma in 2005 to 166.9 million euros in 2006.

www.parrot.com

Euronext Paris – Eurolist, Compartiment B: FR0004038263 - PARRO

®The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Parrot S.A. is under license. Other trademarks and trade names are those of their respective owners. Tous droits réservés. Les marques PARROT figurant sur ce document sont la propriété exclusive de la société PARROT. Toutes les autres marques sont la propriété de leurs détenteurs respectifs et sont utilisées sous licence par la société PARROT.

CONTACTS

Relations investisseurs et analystes
Nathalie Balourdet
T. : +33 (0)1.48.03.74.04
nathalie.balourdet@parrot.com

Relations investisseurs et analystes - Relations presse
Marie Ein / Cyril Combe
T. : +33(0) 1 53 65 68 68
parrot@calyptus.net