

Designer Collection a new digital photo frame by Martin Szekely

Paris, October 23rd at 17h40pm - Parrot, the leading provider of wireless peripherals for mobile phones, has announced today the launch of a new digital photo frame: Parrot Specchio by Martin Szekely, which is unique, attractive and offers the latest technology.

Martin Szekely, a renowned contemporary French artist, has designed a timeless framed mirror, combining talent and expertise. The frame offers multiple connections (Wi-Fi, *Bluetooth*®, NFC - Near Field Communication, mini-USB port and SD card reader) and can store up to 1,500 pictures.

As the lights, shadows and reflections play off its surface, the Parrot Specchio frame by Martin Szekely becomes a mirror when it is turned off. Like a precious jewel, its beauty is created from a reflection, in this case, that of a mirror. It's all about what you can see: being seen and seeing yourself, but always in a low-key way. In the blink of an eye, the mirror becomes a screen for projecting your memories. "If you look in the mirror, your left is on your left and your right is on your right. On the photo, your left is on your right is on your left. So, this object is both a mirror and a photo," explains Martin Szekely.

Thanks to its Wi-Fi connection and email address link, the Parrot Specchio frame by Martin Szekely can automatically receive any pictures that are sent from the outside, as well as those that are uploaded onto community sites (such as Picassa, Flickr, Fotolog etc.). Other technologies specific to Parrot have also been included: automatic picture position and shut down, various type of views and slide shows...

PARROT BY MARTIN SZEKELY

Following the new orientation of the Multimedia segment started in 2008 and focusing on technology and style, Parrot Specchio

by Martin Szekely is a unique and innovative product. Its high-end positioning will contribute to the improvement of this segment profitability and conveys an exceptional image strengthening opportunity for the Group.

The Parrot Specchio digital photo frame by Martin Szekely will be available in November in exclusive stores worldwide and then through major retailers and from www.parrotshopping.com at a recommended retail price of 350 €.

About MARTIN SZEKELY

www.martinszekely.com

Martin Szekely is a designer who lives and works in Paris, whose work is adaptable to many ends.

Industrial design for high-profile projects/clients: the Perrier Glass, urban furniture for JC.Decaux, light switches for Legrand, an electric pylon for Transel/EDF... Design of Luxury items: champagne bucket for Dom Pérignon, the "Symbole" pendant for Hermès, high quality cutlery for Christofle... Personal work exhibited at the Galerie Kreo, Paris: "L'Armoire", the "Table 00", the "Cork" chair, "Des Plats"...

His works are part of the permanent collections of: Centre Georges Pompidou (Paris), Musée des Arts Décoratifs (Paris), Fonds National d'Art Contemporain, (Paris), Cooper Hewitt Museum (New York, USA), Winterthur Museum (Winterthur, USA), Kunstgewerbe Museum (Berlin), Kunstgewerbe Museum (Köln), Musée d'Israël (Jérusalem), Musée de San Francisco,...

About PARROT

www.parrotcorp.com

Parrot, a global leader in wireless devices for mobile phones, stands on the cutting edge of innovation. The company was founded in 1994 by Henri Seydoux as part of his determination to drive the inevitable breakthrough of mobile phones into everyday life by creating high-quality, user-friendly wireless devices for easy living. Parrot has developed the most extensive range of hands-free kits on the market for cars, motorbikes and scooters, including wireless multimedia products geared towards audiovisual applications. In 2008, Parrot launched a new prestige line of high-end products bearing the hallmark of renowned artists.

Parrot, headquartered in Paris, currently employs 500 people worldwide, generates 86.6% of its sales overseas and stands as a fast-growth company (2007 revenues: 220 million euros, tripled since 2005) listed since 2006 on Euronext, Paris.

Eurolist B: FR0004038263 - PARRO

®The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Parrot S.A. is under license. Other trademarks and trade names are those of their respective owners. Tous droits réservés. Les marques PARROT figurant sur ce document sont la propriété exclusive de la société PARROT. Toutes les autres marques sont la propriété de leurs détenteurs respectifs et sont utilisées sous licence par la société PARROT

CONTACTS