



PARROT®

Presenting the PMK5800: the only plug & play car-kit with audio-streaming capabilities

Paris, France – May 29th 2007 – 18h00

Placed in the 12V accessory plug, the Parrot PMK5800 uses a FM radio frequency to transfer voice and music directly on your car stereo, and with no costly installation!

Parrot, one of the leaders in wireless peripherals around the mobile phone, announces today the Parrot PMK5800, the first Bluetooth® car-kit with no installation for both hands-free calling and musical entertainment, with the audio quality of an advanced installed car-kit.

Simply place the Parrot PMK5800 in any 12V accessory plug like your cigarette lighter, and easily combine safe calling to music pleasure on the road. The secret of this Bluetooth stereo car-kit is its embedded FM emitter: select a free radio frequency, and enjoy crystal clear and full duplex conversations directly on your car speakers via your car radio.

Parrot has integrated the best-in-breed technologies usually reserved to embedded car-kits: advanced digital signal processing (DSP), echo cancellation software, voice recognition, FM scale detector.... With its special noise reduction software, the Parrot PMK5800 omni-dimensional microphone picks up your voice while eliminating surrounding noises such as sirens or road-works for a close-to-perfect voice pick-up.

But that's not all... Enjoy all your favorite tracks stored in your Bluetooth Stereo (A2DP) mobile phone or MP3 player in Hi-Fi quality directly on your car speakers. Thanks to Bluetooth wireless technology and the embedded FM emitter, no more tangled wires to listen to your favorite songs! And if you are listening to the radio or a CD, the easy call-pickup function ensures you won't miss a single call. To answer an incoming call, just press the selected FM preset: the Parrot PMK5800 automatically detects you have changed the frequency and connects you to the caller.

The base insert of the kit is completely adjustable: the driver can easily choose its orientation, whatever the location and conformation of the 12V cradle, while the plastic ring ensures compatibility with all diameters as well. The Parrot PMK5800 user-friendly interface sports a dual side LED screen: the driver can set the display on whichever side is best in order to check the correct radio frequency. And like all Parrot car-kits, the Parrot PMK5800 is compatible with virtually all Bluetooth mobile phones on the market.

The Parrot PMK5800 will be available in shops and on www.parrotshopping.com this summer for an MSRP of 89 euros.

ABOUT PARROT

Founded in 1994, Parrot has rapidly established itself as a pivotal global player for wireless mobile telephone accessories. Drawing on its tried-and-tested expertise on voice recognition and signal processing technologies, Parrot was one of the very first companies to produce Bluetooth®-based wireless hands free car kits, having identified this standard's vast potential as early as 1999. In 2006, Parrot sold about 3 million units.

Determined to accompany the wireless peripherals' irresistible breakthrough into our day-to-day lives, Parrot has been developing since 2006 a new wireless range of sound and image products.

Today, Parrot truly has a major international focus: 90.5% of its sales are generated outside of France, and a large percentage of its production is outsourced to carefully selected partners, enabling it to achieve the best possible level of quality and responsiveness. Parrot is now particularly well positioned to capitalize on the bright future opening up for mobile telephone devices.

Parrot has achieved strong growth in its consolidated revenues, up from 80.9 million euros pro forma in 2005 to 166.9 million euros in 2006.

www.parrot.com

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