



PARROT®

***Parrot strengthening its development
in the US with the acquisition of Waveblue***

Paris, November 29th, 2007 – 17:45 (local time) - **Parrot, the market leader for wireless mobile phone devices, is announces the acquisition of a 100% stake in the capital of Waveblue, its exclusive distributor in California. This external growth operation will make it possible to accelerate Parrot's penetration in the US.**

Waveblue, based out of Santa Monica, has been the exclusive distributor for all Parrot products in California since September 2005. Over the first nine months of 2007, the company generated 40% of Parrot's retail sales in the US. Waveblue employs four people, who are already integrated into Parrot Inc., the Group's American subsidiary. This acquisition will consolidate the means implemented in order to optimize the distribution of Parrot's products in the US.

Waveblue's takeover, representing a total of 2.125 million dollars and a three-year profit-sharing clause, is based on 40% in cash and 60% in shares – with the issue of 47,095 new shares – with an average share price of €18.96. This operation is fully in line with the strategy rolled out by Parrot in June 2006 with the acquisition of Inpro Tecnología and the duplication of a validated marketing model; it is resulting in greater efficiency, primarily thanks to the development of an operational sales team and the handling of field marketing efforts for the various products.

California offers significant development potential for Parrot: it is the 4th American state to adopt legislation forbidding in-car telephone use and encouraging the use of handsfree kits, with the measures voted on in September 2006 to be applied as of July 1st, 2008. While Parrot is ramping up its distribution in the US, other states have already announced their intentions to pass similar laws.

"California, which is one of the largest states in America, is often seen as a pioneer in terms of adopting new legislation as well as new technologies. Another 35 US states are currently looking to adopt similar measures, while the penetration of Bluetooth telephones in the US is picking up pace strongly. Within this context, by combining the strengths of Waveblue and Parrot Inc., we are going to be able to further improve our actions in America, a country where Parrot has major ambitions", explains Henri Seydoux, Parrot's chairman, chief executive officer and founder.

ABOUT PARROT

Founded in 1994, Parrot has rapidly established itself as a pivotal global player for wireless mobile telephone accessories. Drawing on its tried-and-tested expertise on voice recognition and signal processing technologies, Parrot was one of the very first companies to produce Bluetooth®-based wireless hands free car kits, having identified this standard's vast potential as early as 1999. In 2006, Parrot sold about 3 million units.

Determined to accompany the wireless peripherals' irresistible breakthrough into our day-to-day lives, Parrot has been developing since 2006 a new wireless range of sound and image products.

Today, Parrot truly has a major international focus: 90,5% of its sales are generated outside of France, and a large percentage of its production is outsourced to carefully selected partners, enabling it to achieve the best possible level of quality and responsiveness. Parrot is now particularly well positioned to capitalize on the bright future opening up for mobile telephone devices.

Parrot has achieved strong growth in its consolidated revenues, up from 80.9 million euros pro forma in 2005 to 166.9 million euros in 2006.

www.parrot.com

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