



PARROT®

Parrot announces the 1st MMS digital photo frame on the market for the end of 2007

Paris, October 23rd 2007 - 8h45 (local time) - **Parrot, the leader in wireless mobile telephony devices, has announced that its ground-breaking MMS digital photo frame will hit stores by the end of the year. With the PARROT DF7700, easily display and share all your photos with anyone you want, anytime, anywhere, anywhere!**

So what's the secret? A SIM card with a dedicated call number built directly into the photo frame, allowing you to send your photos straight to the PARROT DF7700 via MMS from your mobile phone, wherever you are in the world and regardless of your operator. Say goodbye to parents moaning about never seeing your holiday snaps: with the PARROT DF7700, send your favourite photos wirelessly and with the press of a button to the digital photo frame!

But that is not all: the PARROT DF7700 also features a USB connection and an SD card slot. Whether your photos are stored on your mobile phone, PC or digital camera, you can easily transfer them all to the PARROT DF7700. The PARROT DF7700 is a real electronic photo album, storing over 500 snaps in its internal memory and sparing you from having to choose between your favourite photos.

With its high-resolution 7-inch digital TFT LCD screen, reproducing incredibly rich pictures in terms of colour & contrast and showing the finest details, you will be able to relive your most treasured moments and those of your friends with the same intensity. Just like all the other digital photo frames in the Parrot range, the PARROT DF7700 boasts an ultra-easy user interface with a wealth of advanced features for giving your photos the very best display. Irrespective of the picture's size before sending, the PARROT DF7700 frame automatically adjusts it to match the size of its screen.

In addition, a position sensor detects the orientation of the frame and automatically rotates the photos, either in portrait or landscape mode, to match the chosen position. A light sensor continually measures the amount of light in the room and adjusts the brightness of the frame accordingly, switching off when you go to bed - so ecological! Furthermore, different slideshows can be programmed: your photos are displayed one after the other or in the order that you have chosen.

Finally, the PARROT DF7700 will blend in seamlessly inside your home with its sleek high-quality leather frame. You can even change the frame to suit your mood by purchasing the other finishes in the range (optional extra).

The MMS photo frame is a world first. It belongs to the extensive range of mobile phone devices developed by Parrot. Parrot products stand as an ideal opportunity for mobile phone operators wishing to take advantage of the new generation of multimedia phones. In terms of music, photography and mobility, Parrot offers the largest range of devices to all telecommunications operators.

For further information on the PARROT DF7700 or the Parrot product range, visit our site at www.parrot.com

ABOUT PARROT

Founded in 1994, Parrot has rapidly established itself as a pivotal global player for wireless mobile telephone accessories. Drawing on its tried-and-tested expertise on voice recognition and signal processing technologies, Parrot was one of the very first companies to produce Bluetooth®-based wireless hands free car kits, having identified this standard's vast potential as early as 1999. In 2006, Parrot sold about 3 million units.

Determined to accompany the wireless peripherals' irresistible breakthrough into our day-to-day lives, Parrot has been developing since 2006 a new wireless range of sound and image products.

Today, Parrot truly has a major international focus: 90,5% of its sales are generated outside of France, and a large percentage of its production is outsourced to carefully selected partners, enabling it to achieve the best possible level of quality and responsiveness. Parrot is now particularly well positioned to capitalize on the bright future opening up for mobile telephone devices.

Parrot has achieved strong growth in its consolidated revenues, up from 80.9 million euros pro forma in 2005 to 166.9 million euros in 2006.

www.parrot.com

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