



**PARROT®**

***Parrot teams with Orange to offer in-car hands-free kits to business customers***

London - June 7<sup>th</sup> 2007 – **Parrot, one of the leaders in wireless peripherals around the mobile phone, has teamed with Orange to offer business customers Parrot's leading range of Bluetooth® hands-free products.**

Parrot's second operator deal for 2007 means that Orange will now offer the wireless experts Bluetooth hands free kits to its Business Services customers. Businesses can choose either a Parrot CK3000 EVOLUTION or Parrot CK3100 LCD Bluetooth car kit and both offers include installation at a location of the customer's choosing.

The offer will be welcomed by business users who rely on the ability to communicate on the road, but need to comply with recent driving legislation imposing fines and points for driving whilst using a mobile.

Chris Roberts, Parrot UK Country Director, said: "We are seeing rapidly increasing demand for Parrot products from the corporate, retailer and operator channels. Working with Orange marks a further milestone in this respect and it is a strong indication that Parrot is the solution of choice to help the corporate fleet stay legal."

The Parrot CK3000 EVOLUTION is a discreet unit which sits on the dashboard with no visible wires. Linking automatically with the driver's mobile via a wireless Bluetooth connection, it is possible to make and receive calls using voice recognition, with audio played directly through the vehicles speaker system for crystal clear sound. The Parrot CK3000 EVOLUTION is compatible with all Bluetooth mobiles and the upgradeable software means drivers can change their handset without needing to replace their hands-free kit.

Installation of the units is easy with most completed in less than an hour. All that is visible to the driver is the small and stylish control wheel with Parrot's distinctive three-button set-up. Being so small, the Parrot CK3000 EVOLUTION is barely noticeable therefore reducing the chance of unwanted attention.

Orange customers choosing a Parrot CK3100 LCD will benefit from the first Bluetooth hands-free car kit with LCD display. With the Parrot CK3100 LCD, drivers can place and receive calls in comfort and safety, without ever touching their mobile phone. The wireless connection between the Parrot CK3100 LCD and the Bluetooth phone and the voice recognition system is enabled as long as the phone is turned on. Like the Parrot CK3000 EVOLUTION, audio is played through the car's speaker system.

**ABOUT PARROT**

Founded in 1994, Parrot has rapidly established itself as a pivotal global player for wireless mobile telephone accessories. Drawing on its tried-and-tested expertise on voice recognition and signal processing technologies, Parrot was one of the very first companies to produce Bluetooth®-based wireless hands free car kits, having identified this standard's vast potential as early as 1999. In 2006, Parrot sold about 3 million units.

Determined to accompany the wireless peripherals' irresistible breakthrough into our day-to-day lives, Parrot has been developing since 2006 a new wireless range of sound and image products.

Today, Parrot truly has a major international focus: 90,5% of its sales are generated outside of France, and a large percentage of its production is outsourced to carefully selected partners, enabling it to achieve the best possible level of quality and responsiveness. Parrot is now particularly well positioned to capitalize on the bright future opening up for mobile telephone devices.

Parrot has achieved strong growth in its consolidated revenues, up from 80.9 million euros pro forma in 2005 to 166.9 million euros in 2006.

[www.parrot.com](http://www.parrot.com)

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