



PARROT®

Presents 2 news products at CeBIT 2007



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Parrot launches the new MK6100 “musikit” at CeBIT

Create an in-car concert with a high resolution screen and RF remote control

Parrot, one of the global leaders in wireless mobile phone peripherals, today launched the Parrot MK6100, a hands-free car kit with the capability to play MP3 files on your car's speakers from any *Bluetooth*® Stereo (A2DP) source, e.g. mobile phone or a MP3 player.

It follows on from the Parrot MK6000, the industry's first hands-free “musikit” launched in September 2006 and now includes a removable anti-theft OLED display for viewing phonebook and music file information, a new feature in Parrot's music in-car kit range.

A wireless RF remote control that you can position wherever you want (directly on the wheel, on the dashboard or any other place) gives you easy and safe access to all the kit's functionalities, whilst keeping your hands on the wheel. Once paired, your *Bluetooth* mobile or MP3 player will connect automatically to the Parrot MK6100. Press PLAY on the kit's remote control to start reading the MP3s and let the digital Class-D 30W amplifier transform your car into a virtual concert hall. *Bluetooth*-based streaming means no tangled wires or worries about having the right size jacks or adapters.

“Parrot continues to offer consumers affordable solutions and the latest innovations. With the Parrot MK6100, they can now benefit from the best-in-breed technologies to fully use new mobile phone applications in their cars.” says Henri Seydoux, CEO and founder of Parrot.

In addition to audio streaming, the new Parrot MK6100 features two other ground-breaking Parrot innovations: a new ultra efficient noise reduction technology - Parrot 'Beamforming' - for exceptional voice quality whilst phoning, and a 'text-to-speech' (TTS) function that will use vocal synthesis to read the phone book listings to you.

Parrot 'Beamforming' is an advanced signal processing technique that measures and compares the difference in sounds as they are heard, much like two human ears. The unique double microphone system - integrated into the car kit screen - isolates the driver's voice whilst cancelling out background noises such as wind, sirens, road construction and other conversations in the car.

The 'text-to-speech' function allows you to simply select a letter in the car kit's phone book and listen to the names being spoken one after the other. For example: “Paul Smith...Paula Stone...Peter...”. Press the button to validate your choice and the kit initiates the call. For often called phone numbers, directly pronounce the name of your correspondent and the built-in voice recognition composes the number for you.

Like all Parrot car-kits, the Parrot MK6100 automatically synchronizes the names and phone numbers in your mobile with its phone book. When you receive a call, the name and the number are displayed on the screen.

To have a conversation in a discrete mode, simply switch communication instantaneously towards your *Bluetooth* headset, or your telephone if your car is parked.

The Parrot MK6100 will be available worldwide at the end of the second semester 2007 online and through retailers, SRP 199 euros.

Parrot launches the new 3200 LS-COLOR PLUS

The upgraded version of its hands-free car kit with colour screen - now includes latest generation of DSP technology and removable screen.

Parrot, one of the global leaders in wireless mobile phone peripherals, announces the new upgraded version of its *Bluetooth*® colour-screen car-kit, the Parrot 3200 LS-COLOR PLUS.

The Parrot 3200 LS-COLOR PLUS is an installed hands-free car kit with a large bright colour TFT screen. And since the kit automatically synchronizes the mobile phone's agenda, the full colour screen immediately displays the contact's name, phone number, and even caller photo when you have an incoming call.

The new Parrot 3200 LS-COLOR PLUS now includes Parrot's latest innovations in DSP (Digital Signal Processing) for exceptional in-car sound quality, and a detachable screen for total security at all times.

- **Parrot Beamforming technology**

Parrot directly inspired itself from the human ears for this in-house innovation. The system includes a double-microphone which identifies background noises to eliminate them more efficiently while isolating the driver's voice. The result is crystal-clear conversations transmitted directly onto the car speakers.

Totally invisible, the microphones are integrated to the kit's screen: the Parrot 3200 LS-COLOR PLUS takes up a minimum space on the dashboard for maximum discretion.

- **Customisable anti-theft removable screen**

The high resolution TFT display of 160x128 pixels and 262 144 colours can be easily removed from its support when leaving the car.

Entirely customisable, you can choose between a large selection of ring tones and wallpapers (from the kit itself or from the associated mobile phone).

- **Voice recognition**

Like all the car-kits of the brand, the unique voice recognition system of the Parrot 3200 LS-COLOR PLUS allows you to forget about your phone and keep you concentrated on the road: you can access various commands simply using your voice. To pick up a call, just say "phone", and to place a call simply pronounce your contact's name

Enjoy your conversations directly on your car's speakers for a premium listening comfort.

The Parrot 3200 LS-COLOR PLUS can be easily installed in most vehicles and is compatible with virtually all *Bluetooth* mobile phones.

The Parrot 3200 LS-COLOR PLUS will be available from the second semester 2007 at a suggested retail price of 189 euros.

ABOUT PARROT

Founded in 1994, Parrot has rapidly established itself as a pivotal global player for wireless mobile telephone accessories. Drawing on its tried-and-tested expertise on voice recognition and signal processing technologies, Parrot was one of the very first companies to produce *Bluetooth*®-based wireless hands free car kits, having identified this standard's vast potential as early as 1999. In 2006, Parrot sold about 3 million units.

Determined to accompany the wireless peripherals' irresistible breakthrough into our day-to-day lives, Parrot has been developing since 2006 a new wireless range of sound and image products.

Today, Parrot truly has a major international focus: 90.5% of its sales are generated outside of France, and a large percentage of its production is outsourced to carefully selected partners, enabling it to achieve the best possible level of quality and responsiveness. Parrot is now particularly well positioned to capitalize on the bright future opening up for mobile telephone devices.

Parrot has achieved strong growth in its consolidated revenues, up from 80.9 million euros pro forma in 2005 to 166.9 million euros in 2006.

www.parrotcorp.com

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