



**PARROT®**

## ***IFA Berlin: Parrot launches 3 new products***

Paris, August 30<sup>th</sup> 2007 – 17h45 Paris time

**Parrot, one of the leaders in wireless peripherals around the mobile phone presents 3 new multimedia products during the IFA trade show. A leading consumer electronics event (more than 210,000 visitors in 2006), the IFA takes place in Berlin from August 31<sup>st</sup> to September 5, 2007.**

The 3 new products are dedicated to new use of mobile phone and gather Parrot's renowned technological features: ease of use, high quality sound and image within an aesthetic design. In addition to the wireless Bluetooth® technology, these new products include multiple connection types. They will all be available as soon as October 2007 worldwide as well as on [www.parrotshopping.com](http://www.parrotshopping.com).



### **Parrot combines universal stereo speaker dock and hands free calling in home entertainment hub**

Today, Parrot launched the Parrot DS3120, an innovative home stereo that combines Parrot's award-winning wireless music and handsfree calling technology in one unit. It lets consumers enjoy their music without being tethered to headphones, allowing them to listen to music out loud virtually anywhere, anytime.

**The Parrot DS3120 allows users to play music from mobile phones, MP3 players such as an iPod®, PCs and laptops wirelessly via Bluetooth – with a 10m range – or through a USB connection. It also has an SD card slot, a line-in for iPod® and a built-in FM radio.**

The 1.8" colour TFT screen displays track and album details while playing music and phonebook information when making or taking a call. When in music mode, the track details are grouped by source, artist, album and title. Users can select their source, see the track information and enjoy their music.

The Parrot DS3120 can also be used through its own battery power source, allowing for up to 10 hours playback, and weighs in at only 1.5kg making it highly portable.

Voice calls are very high-quality thanks to Parrot's historical knowledge and technologies in making high-end in car communications products. A microphone built into the unit picks up the user's voice from wherever he is in the room and effectively cancels out all background noise. Music is automatically muted with incoming calls with caller ID and any phonebook images stored on the user's mobile being displayed on the bright screen.

MSRP £119,99.



### **Parrot launches new wireless stereo speakers: Parrot DS1120**

Parrot has launched today the Parrot DS1120, an amazing all-new high-fidelity set of two wireless stereo Hi-Fi speakers that work seamlessly with a mobile phone, MP3-player, or laptop, delivering first rate sound quality. Packed in a pure and compact design, it plays music tracks from any Bluetooth Stereo (A2DP) music source with great Hi-Fi quality.

The Parrot DS1120 has a Class-D digital amplifier in each speaker with a total power output of 30W RMS, delivering a crystal-clear sound with the necessary punch. The bass system is cleverly hidden in the speaker stands and the three-button user interface located at the top speaker face is touch-sensitive.

If the audio source device does not have the *Bluetooth* technology nor support the A2DP profile, music can still be played wirelessly by using the Parrot *Bluetooth* 2.0. USB dongle included with the Parrot DS1120 or in the traditional way by simply connecting the music source via an also included RCA auxiliary line.

MSRP £139,99.



### Parrot unveils its new multi-connectivity digital photo frame: Parrot DF7220

Parrot unveiled today its new multi-connectivity digital photo frame, the Parrot DS7220. The Parrot DS7220 can display more than 300 pictures with an unparalleled ease of use in a cool and fresh design. This brand new photo frame with built-in memory has a bright 7-inch diagonal

display.

The Parrot DS7220 provides multiple digital solutions such as *Bluetooth* wireless technology, a memory card slot and USB connectivity. With the Parrot DS7220 pictures can be shared anytime anywhere, from a mobile phone, a computer or a digital camera. Like all the other Parrot products, the Parrot DF7220 photo frame is also equipped with advanced wireless networking functions, making it easy to transfer digital photos.

Its smart design allows offers customizable slide shows and an ultra-simple three button user interface. Its built-in sensors keep the image upright whether the frame is positioned vertically or horizontally. The Parrot DS7220 also allows for brightness adjustment and shuts off automatically when it's dark. To fit with your interior and your style, the frame of the Parrot DS7220 is interchangeable.

MSRP £99,99.

#### ABOUT PARROT

Founded in 1994, Parrot has rapidly established itself as a pivotal global player for wireless mobile telephone accessories. Drawing on its tried-and-tested expertise on voice recognition and signal processing technologies, Parrot was one of the very first companies to produce *Bluetooth*-based wireless hands free car kits, having identified this standard's vast potential as early as 1999. In 2006, Parrot sold about 3 million units.

Determined to accompany the wireless peripherals' irresistible breakthrough into our day-to-day lives, Parrot has been developing since 2006 a new wireless range of sound and image products.

Today, Parrot truly has a major international focus: 90,5% of its sales are generated outside of France, and a large percentage of its production is outsourced to carefully selected partners, enabling it to achieve the best possible level of quality and responsiveness. Parrot is now particularly well positioned to capitalize on the bright future opening up for mobile telephone devices.

Parrot has achieved strong growth in its consolidated revenues, up from 80.9 million euros pro forma in 2005 to 166.9 million euros in 2006.

[www.parrot.com](http://www.parrot.com)

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