



PARROT®

Diversified and promising catalog for 2007

Paris, France (January 8th, 2007) - Parrot, the market leader for *Bluetooth®* mobile phone devices, is launching the first products from its 2007 catalog at the opening of the 40th Consumer Electronic Show (CES) in Las Vegas, which will run from January 8th to 11th.

Over 2007, the Parrot Group is planning to launch 10 wireless products. A number of new handsfree kits will be added to the automobile range, while the Home (image and audio) range, started in 2006, will be strengthened with various new and highly innovative references.

As Henri Seydoux, Parrot's Chairman and CEO explains: "*Parrot's catalog for 2007 shows a significant increase in the number of references and emphasizes the diversification of the Group's product lines. In this way, in 2007 we will be offering a complete and extended range of in-vehicle handsfree kits, whose quality is recognized worldwide. The Home range is also being ramped up, consolidating our offering. This catalog reflects our commitment to anticipating all mobile phone uses. While 2006 was a historical year for Parrot, 2007 looks set to be just as promising*".

About PARROT

Founded in 1994, Parrot has rapidly established itself as a pivotal global player for wireless mobile telephone accessories. Drawing on its tried-and-tested expertise on voice recognition and signal processing technologies, Parrot was one of the very first companies to produce *Bluetooth®*-based wireless hands free car kits, having identified this standard's vast potential as early as 1999. In the first half of 2006, Parrot sold more than 1 million units.

Determined to accompany the mobile telephone's irresistible breakthrough into our day-to-day lives, Parrot has developed two new products in 2006: the Parrot Photo Viewer, an LCD photo frame designed to display photos transmitted from a mobile telephone via *Bluetooth*, and the Parrot Sound System, a wireless hi-fi system with speakers linked up to one another using *Bluetooth*.

Today, Parrot truly has a major international focus: 87% of its sales are generated outside of France, and a large percentage of its production is outsourced to carefully selected partners, enabling it to achieve the best possible level of quality and responsiveness. Parrot is now particularly well positioned to capitalize on the bright future opening up for mobile telephone devices.

Parrot has achieved strong growth in its consolidated revenues, up from 80.9 million euros pro forma in 2005 to 116.4 million euros in the first 9 months of 2006.

www.parrotcorp.com

Euronext Paris – Eurolist, Compartiment B : FR0004038263 - PARRO

@The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Parrot S.A. is under license. Other trademarks and trade names are those of their respective owners.

Tous droits réservés. Les marques PARROT figurant sur ce document sont la propriété exclusive de la société PARROT. Toutes les autres marques sont la propriété de leurs détenteurs respectifs et sont utilisées sous licence par la société PARROT.

CONTACTS

Nathalie Balourdet

T.: +33 (0) 148 03 74 04

E mail: nathalie.balourdet@parrot.fr

Sandrine Lorach Nizard

T.: +33(0) 1 48 03 60 30

E mail: sandrine.nizard@parrot.fr