



23<sup>rd</sup> March 2006

## FREEDOM FOR PHOTOS!

### Parrot frees photos from mobiles and gives them a new life with *Bluetooth*®

- New LCD photo-frame from *Bluetooth* specialist Parrot allows you to show off the photos taken with your mobile around the home
- Photo-frame works with any *Bluetooth*-enabled mobile phone or PC

All those photos languishing unseen inside your mobile phone can now be displayed and enjoyed at normal photo size, thanks to a new high-quality LCD display being launched on the UK market. The Parrot PHOTO VIEWER has been developed by *Bluetooth*-specialist Parrot, already known for its expertise in *Bluetooth* in-car hands-free kits and satellite navigation products.

The Parrot PHOTO VIEWER's high-resolution TFT LCD colour screen means you can finally share your favourite mobile and digital snaps with your family and friends. Uploading them is simple and can be done in a few easy steps from any *Bluetooth*-enabled phone.

Parrot's PHOTO VIEWER can store over 100 photos, which can be displayed as single images or in slideshow mode to change the image at selected intervals. Smart software means that the display will automatically resize your photo to the size of the frame and readjust the image to portrait or landscape depending on whether you place the Parrot PHOTO VIEWER in a portrait or landscape position.



The Parrot PHOTO VIEWER is one of the first in a new range of Parrot lifestyle products for the home – the other being a unique *Bluetooth* Hi-Fi stereo system designed to set free all the MP3 music tracks stored on mobiles, MP3 players and PCs.

Henri Seydoux, Parrot's founder and CEO, commented: "Seventy per cent of all photos are now taken on mobile phones - but we rarely have the chance to view digital photos as they *should* be viewed. Some of our best memories remain, well - simply memories."

The Parrot PHOTO VIEWER, with frame in either leather or bleached oak, will retail at £69.99 and will be available this summer from electronics, photography and other retailers.

Key benefits of the Parrot PHOTO VIEWER include:

- Wireless *Bluetooth* transfer of photos
- Universal compatibility with *Bluetooth* enabled phones
- Pictures instantly converted to the size of the screen
- Pictures instantly adjusted to the position of the frame (landscape/portrait)
- Automatic adjustment of the LCD screen brightness
- Ease of use
- Contemporary and elegant design

Technical specifications:

- *Bluetooth* digital photo frame
- TFT screen with 320x234 pixels
- 262,144 colour display
- *Bluetooth* 1.2
- *Bluetooth* BIP, OPP and FTP profiles
- 32Mb internal memory for storing over 100 images
- Software-controlled image resizing
- Accepts JPEG images from 700k to 7m pixels
- Portrait or landscape position sensor
- Light sensor for automatic shut-off in the dark
- Fixed and slideshow display functions
- Overall size (including frame in leather or white-leaded oak):  
13 cm x 15.2 cm x 2.8 cm (HxWxD)
- Display size: 73.5mm x 53.5mm

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Product photos available on request.

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**Parrot, "We Put *Bluetooth* in Your Life"**

A member of Bluetooth SIG since June 2000, Parrot ([www.parrot.biz](http://www.parrot.biz)) is a leader in *Bluetooth* mobile phone accessories with over 1.5 million products sold. The company has developed a deep know-how in voice recognition, and digital signal processing both in hardware and software. Parrot's ambition is to become the natural extension of mobile phones in three key areas: hands-free communication, audio streaming, and digital photos.

Founded in 1994 by Henri Seydoux, Parrot is a global company headquartered in Paris with offices in Germany, Italy, Spain, US and Hong Kong/China and the UK offices in Birmingham. Parrot products are sold online and through retail stores in more than 40 countries.

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